





and more.

"OUR JOURNEY BEGAN WITH ONE SINGLE STEP"

The Beginnings - In 1997, the founder of PPI and its subsidiaries launched their first real estate development project in Lebanon under the company name Prime Construct. Like any fast-growing startup, the successful project led to an explosion of other real estate ventures rapidly expanding Prime Construct's portfolio.

Early Expansion into Telecommunications - In 2000, the owner and Prime Co.'s management entered the telecommunications market and established Primegate, a joint venture with a large UK-based telecommunications firm. Later that year, Pros-Services, a PPI subsidiary and one of the largest and fastest-growing ISPs in Lebanon was established. Soon after, the group launched additional complementary projects extending to Europe and Asia.

Extension into Infrastructure Development - In 2011, PPI's executive team decided to leverage its expertise in construction management and headed to the Niger to take on various NGO and government-funded projects. The success of these initial projects was such an explosive boom to PPI and its bottom line that it opened up a vast array of new opportunities on the African continent.

Continued Penetration & Expansion into New Markets - The company's African ventures were very successful and helped the group enter into other markets including resource extraction, energy, and mineral processing. PPI's subsidiaries now cover all horizontal operations related to construction from extracting and processing resources to sending them out for use in large-scale construction and infrastructure projects

OUR MISSION

To maintain consistent growth by investing in the industries that drive our world

PPI'S SUBSIDIARIES

While PPI holds part ownership in various companies & operations, its main operations revolve around a core group of wholly-owned subsidiaries. However, since it is not practical to introduce the entire group of subsidiaries in this company profile, this section will introduce only our largest subsidiaries (based on the total worth of each subsidiary).



Company Name: Prime Construct S.A.L. Headquarters Location: Beirut, Lebanon Website: www.prime-construct.com

Prime Construct is a real estate development firm specializing in commercial, residential, and infrastructure development in the Middle East North Africa (MENA) region.

One of its competitive advantages comes from its involvement in the full process flow including planning, creative study, environmental analysis, design, and engineering. This ensures that optimal value is realized while maintaining all ethical and environmental standards.

CORESERVICES

- 1 Commercial Development
- 2 Residential Development
- 3 Transportation Infrastructure Development
- 4 Communication Infrastructure Development
- 5 Appraisal Services

In addition to its full process flow, Prime Construct has access to the vast resources of Prime Pro Investments allowing it to cut out middlemen, minimize cost of building materials, and give max-value returns to all stakeholders.

It also must be mentioned that our success in this sector is what initially transformed PPI into the multinational conglomerate it is today.

Company Name: Sonico s.a.
Headquarters Location: Niamey, Niger
Website: www.sonico-ne.com



Sonico s.a. is an African-based company headquartered in the Niger and operates in numerous locations on the African continent. It focuses on the dual service of providing valuable natural resources as well as infrastructure development for public and private entities.

NATURAL RESOURCE EXTRACTION

Sonico owns and operates numerous resource mines in Africa and extracts over one million metric tons of mineral resources every year which include:

- 1 Sand
- 2 Gravel
- 3 Gold
- 4 Other Precious Metals

INFRASTRUCTURE DEVELOPMENT

As one of the fastest-growing mining & infrastructure development firms in the Niger, Sonico complements its resource extraction operations with infrastructure development. Sonico works with numerous governments and private entities to provide vital infrastructure development and it extends its services from project conceptualization to design and construction.

Company Name: Pros-Services S.A.L.
Headquarters Location: Beirut, Lebanon
Website: www.pros-services.net



Pros-Services has been a leading full-service licensed ISP and data solutions provider in Lebanon for over 15 years. Focused on satisfying skyrocketing demand for data solutions in Lebanon, Pros-Services offers high-speed broadband internet, DSL, and a vast variety of network infrastructure solutions to business entities and private use.

PROS-SERVICES DATA SOLUTIONS

- 1 High-Speed Internet
- 2 High-Speed Corporate Broadband
- 3 Digital Subscriber Line (DSL)
- 4 Mobile Internet on-the-go
- 5 Business Network Solutions
- 6 IT Solutions

The success and continued expansion of Pros-Services comes from its incredibly fast and reliable broadband capacity as well as its cost-effective IT solutions. This continued growth has also resulted from its ability to uniquely set itself apart from its competitors by employing a well-trained highly-specialized technical staff as well as offering truly fast and reliable internet data services, the latter resulting from several joint ventures with Canadian and European based IT firms.



Company Name: Prime Pro SAL (Offshore)
Headquarters Location: Beirut, Lebanon
Website:



Prime Pro Investments, a group of investments in different sectors and in different countries. The group's business sectors extend to telecommunications, development and exploitation of mines. Prime Pro Offshore is the international company of the group with main mission is to offer high quality technology services and solutions.

Prime Pro SAL (Offshore), partner with the Swiss Executive Sky Group, globally active in various sectors of the aviation industry, working closely with Civil Aviation Authorities around the world, and one of the few companies in the world that has a proven innovative solution integrator in the space of Aviation Support and Management, in particular to digitalize the management system of the responsible department of issuing the overflying and landing permits in the national airports.

Prime Pro SAL (Offshore) specialized in the provision of telecommunication services with an experience of 20 years in the field of these services territorially as well as partnership variety.

OUR PARTNERS

Company Name: Swiss Executive Sky Group Headquarters Location: Beirut, Lebanon Website: executivesky.com



Through our bases in Egypt and Lebanon since 2008, Executive Sky has been providing customised business and leisure aviation solutions to its business associates around the globe.

Executive Sky keeps a pioneer position in developing tailored aviation solutions for its business associates, offering profitable management plans for aircraft owners, efficient programs for brokers, and specialised consultancy for aircraft buyers/sellers.

Our mission is to serve our business associates to receive the ultimate offer for each flight with the simplest procedure and the lowest financial risk. Also we look forward to expanding our presence throughout the Middle East, Europe and North Africa, while committing ourselves to be THE First Brokers Support Company in the world.

We are keen to conduct constant analysis to identify market development and continuously changing requirements of our business associates and to have more aircrafts under "Exclusive Sales & Marketing" engagements and more pre-purchased hours from different operators.

To exceed our business associates' expectations, our team undergoes regular training and adopts advanced technologies, ensuring the delivery of the highest professional performance and the ultimate logistical support.

OUR PARTNERS

Company Name: GMS
Headquarters Location: Switzerland
Website: www.gms-worldwide.com



Global Message Services (GMS) is a communications platform provider (CPaaS) for Enterprises and an international messaging service provider for Mobile Network Operators worldwide.

We bring the mobile messaging ecosystem together by providing a single access point for messaging traffic exchange between enterprises and mobile operators.

For Enterprises, our communications platform (CPaaS) enables brands to unify customer communications via a single API and self-service platform, making it simple to send and receive messages orchestrated across multichannel touchpoints - including SMS, Push, Viber, WhatsApp, and RCS.

As a trusted partner of mobile operators, we enable their messaging business by optimising A2P, P2P and P2A interworking while enhancing enterprise A2P messaging traffic management for revenue growth.

GMS is headquartered in Baar, Switzerland, with regional offices worldwide.

Company Name: GlobaHub AG
Headquarters Location: Alpenstrasse, Switzerland
Website: globahub.ch

GLOBAHUB AG

GlobaHub is a trusted partner in expanding business and personal messaging, building enterprise relationships with top customer experience.

GlobaHub AG provides interconnectivity services between Enterprises/Applications, such as Facebook, WhatsApp, Viber, Google, e-banking Apps etc. to Mobile Network Operators (MNOs) and their customers.

GlobaHub AG provides interconnectivity services between Mobile Network Operators (MNOs) as well as between enterprises/applications and MNOs.

With a world-class Enterprise messaging platform we make the best use of our group synergies and existing presence to offer our Clients a strong portfolio in SMS Messaging and OTT Termination. Deliver and Receive Messages around the world on a flexible GlabaHub multi-channel platform.

OUR PARTNERS

dentsu

DENTSU

cme

CLIFTON MYERS ENTERPRISES

www.dentsu.com/ch/en/ partner with brands achieve meaningful progress as a force for growth and good.

dentsu creates world-class solutions and services that unlock new opportunities for growth and business transformation across the entire customer journey.

dentsu believes the future of customer experience is personal: informed by data, powered by technology and delivered through creativity. Together we inspire transformation and unleash a brand's true potential.

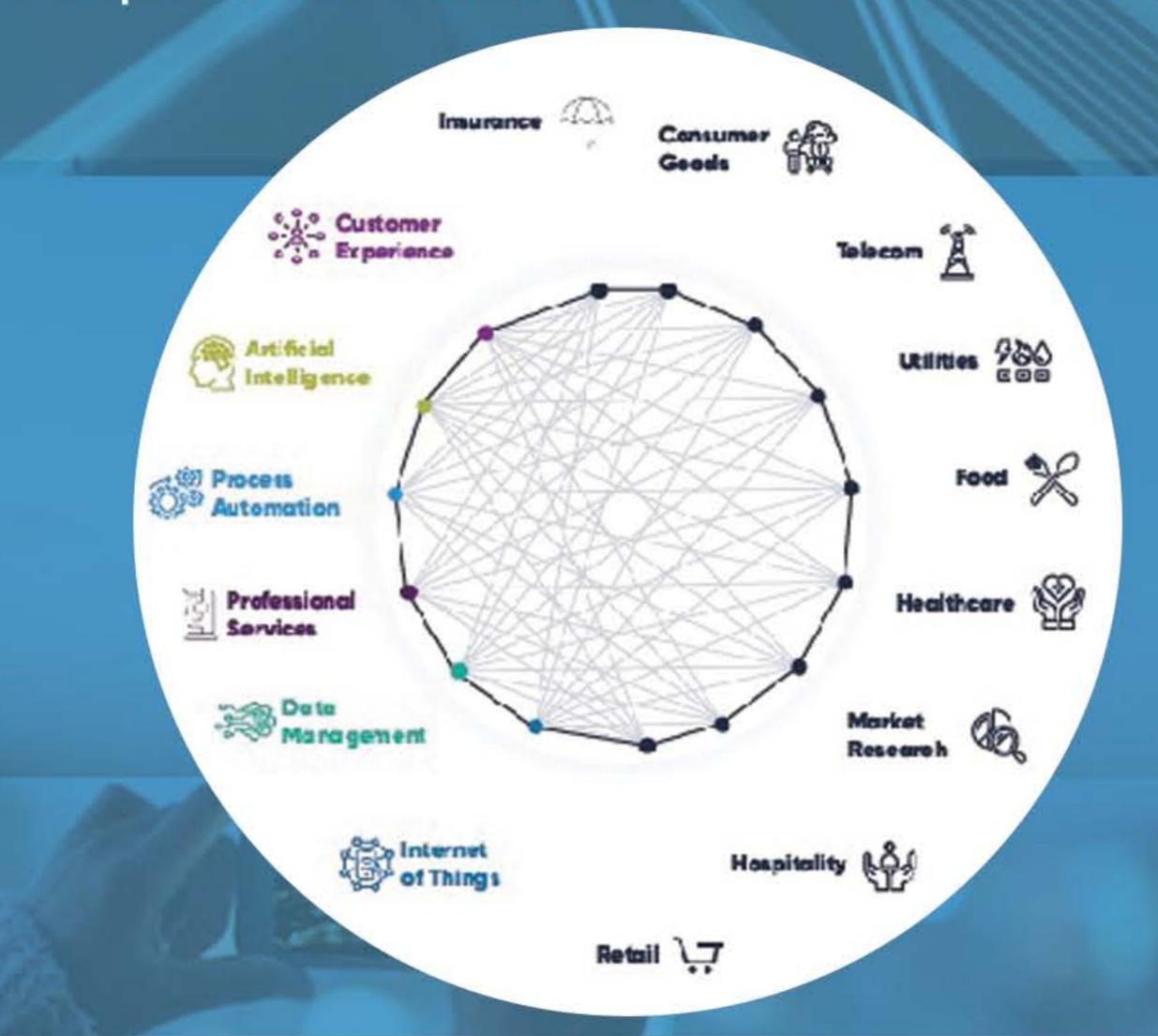
dentsu identifies, creates and optimizes opportunities for brands to connect and engage with consumers across channels, devices and platforms along their journey. We believe in campaigns that are true to the brand, bring meaningful impact for growth and lasting good.

www.gotocme.com

CME started its operation 40 years ago in the US and have today 5 different offices worldwide; the US, Argentina, China, India and Lebanon.

CME is a multinational technology consulting firm helping companies and corporations scale their operations, achieve technology innovation, and transform their business model, and have the ambition to expand their presence to target new markets and countries.

We provide premium end-to-end tailor-made solutions and technology services across different disciplines and industries.





www.protel.com.lb

With the great demand for unrivalled global reach and premium quality, the market of voice services is diversifying. Being an International Wholesale Voice Carrier, PROTEL helps you meet the demands of today's converged world. Through its International Wholesale Voice Carrier services, PROTEL offers voice termination, telecom solutions and a broad portfolio of retail and wholesale voice interconnections.

Over the last 20 years, PROTEL has established more than 300 bilateral direct links with major Tier-1 Carriers & Operators, PTTs, Global Carriers and MNOs, with particular focus given to hard to reach niche routes around the globe, as well as eciprocal agreements with other major, international licensed carriers. Once connected to our global voice network, you can instantly acquire worldwide ability to send and receive voice traffic.

OUR PARTNERS

PPI's global partnership network is among our core strengths but our partners are way too numerous to be listed and described here hence the following is a brief list of some of our larger partners. If you would like a more comprehensive list of partners, please feel free to contact us at info@primeproinvestments.com

protel protel

www.protel.com.lb

With more than two decades of proven track record in the telecom sector, PROTEL S.A.L. OFFSHORE is a key global voice carrier headquartered in Beirut, Lebanon.

As a leading provider of high quality and reliable Wholesale VoIP termination services, our comprehensive portfolio of solutions and extensive experience in the telecommunication industry raise the bar of challenge and prepare today for the network of tomorrow.

Engineering and running the international gateway operations is a challenging task that operators face. PROTEL's International Gateway Management Services helps you maintain a profitable international operation through centralizing your profit margins and overcoming your collection difficulties.

PROTEL's International Gateway Management Services gives you the opportunity to focus on the core of your business in terms of coverage, reach and quality while handling your low margins, disputes and billing problems and working on reducing them.



LEBANESE CONSOLIDATED CONTRACTORS (LCC) AND INSHAAT

www.lcclb.com

Lebanese Consolidated Contractors (LCC) is a well-established Lebanese-based contracting company involved in the fields of commercial building construction and public works. In addition, LCC along with its sister company Inshaat, have an exceptionally large market share in the Lebanese construction sector.

Prime Construct and other PPI subsidiaries have partnered with LCC and Inshaat on a variety of completed and pending public/private construction & infrastructure projects in the Middle East region.

SOCIÉTÉ SODEVCO SA.

Société de Development et de Construction SODEVCO has advanced technology white stone quarry crusher.

SODEVCO has around 300 employees in Senegal. It exploit more than 100 hectares of white stones. It is the largest supplier of white stone in Senegal.



portfolio of projects is extremely impressive with clients ranging from the U.S. Army Corps of Engineers and Russia's National Gas giant Gazprom to the Turkish Air Force and many Middle Eastern Governments.

PPI and its subsidiaries have teamed up with Hertz Construction Incorporated on numerous projects in the Middle East region with both firms having done business with each other since PPI's first subsidiary was founded.

HADMAC - HADDAD MACHINERY



www.hadmac.com

For over 45 years, Haddad Machinery has been providing its internationally-diverse clientele with quality replacement parts for the best machine brands in the business which include such household names as Caterpillar, Komatsu, Detroit Diesel, Volvo, Fiat-Hitachi, Cummins, and more. In addition, Haddad Machinery's credible experience, success, and reputation has won it the privilege of being an agent for international brands such as FP Diesel, Fleet Guard, USCO-ITR, Hastings, New Sun, and HM ground engaging

Since Haddad Machinery has a strong reputation for quality products and unparalleled brand offerings, PPI and its subsidiaries have taken advantage of establishing a relationship with such a firm. Due to this relationship, PPI benefits from powerful brands of machinery that, in turn, give our clients the best results in the most efficient manner.



SOTEG

www.soteg-sa.com/index.html

SOTEG is a well-established construction and infrastructure development company headquartered in Lebanon's capital of Beirut. SOTEG is vastly-experienced with just under three decades of construction experience under its belt.

Over the years and ever since day one, SOTEG has built-up a considerable reputation of being one of the most successful companies in Lebanon and has teamed up with Prime Construct (a PPI subsidiary) on numerous large-scale construction projects.



WANGURUS - NETWORKING & SECURITY

www.wangurus.com

For over a quarter century, Wangurus has provided extensive IT solutions that cover the entire spectrum of the IT & telecommunications world. These services include network infrastructure, IT, datacenter solutions, cloud/SaaS services, carrier marketplace, quality implementation, support, security, and more.

Over the years, Wangurus has served public & private firms coming from a wide variety of industries. Its clients range from small businesses to behemoth corporations and governmental departments. PPI has partnered with Wangurus on a wide variety of IT projects helping PPI maximize its reach, scope, depth, and abilities when it comes to state-of-the-art IT, networking & data solutions.

OTHER PARTNERS









FUTURE PARNIERS



ERICSSON

www.ericsson.com

Ericsson is one of the leading providers of Information and Communication Technology (ICT) to service providers. We enable the full value of connectivity by creating game-changing technology and services that are easy to use, adopt, and scale, making our customers successful in a fully connected world.

We invest across all stages and focus on emerging growth areas for Ericsson and our customers, as well as our core businesses.



PARNERS



FREE

www.mobile.free.fr

Free Mobile is a mobile telephone operator with 3G and 4G licenses which offers the most attractive mobile plans on the French market. The company is a subsidiary of the Iliad Group, a major player in the French Internet access and telecommunications market. Created in 1991, the Iliad group is listed on Eurolist by Euronext Paris under the symbol ILD.





Motorola exists to invent, build and deliver the best mobile devices on the planet, improving the lives of millions of people.

What we do

Motorola created the mobile communications industry. We invented most of the protocols and technologies that make mobile communications possible, including the first mobile phone, the first base station, and most everything in between.

Today, we are combining that pioneering spirit with a renewed commitment to consumers. That's why our phones run on Android, the world's most popular operating system. Android brings the openness that shaped the Internet to the mobile world. That's also why we are dedicated to bringing consumers around the world great value through devices that don't compromise on quality, experiences or style.

For the past 80 years, our engineers have thrived on invention and on finding new ways to solve problems. We continue to look for new opportunities to change people's lives for the better through the magic of mobility.



ZAIN

sa.zain.com/en

Zain-KSA is keen to preserve its strong relations and solid partnerships with all its vendors. For this occasion, Zain-KSA has initiated a Vendor Registration "online" Page. Kindly, follow the link provided to sign up a new registration for your organization.

Zain-KSA greatly values its vendors, and it hopes to have this fresh beginning as a cornerstone for stronger and healthier yies.





DEVELOPING THE FUTURE ONE COMMUNITY AT A TIME

Mining, real estate, energy, telecommunications, construction, and infrastructure development, the industries PPI is involved in, are all core industries vital not only for a nation's economic growth, but also for the livelihoods of billions.

We understand the importance of our work and regardless of the task at hand, we never lose sight of our true purpose and have a highly-developed CSR program through PPI's Corporate Charity branch which has donated over \$2.25 million since 1997. These donations include:

- Donations in-kind
- 2 Humanitarian aid relief
- 3 Non-Profit infrastructure projects
- 4 Scholarship programs
- 5 University endowments



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